

UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA

OREN FRANKS, individually and on behalf  
all others similarly situated  
Plaintiff(s),  
vs.  
LENS.COM, INC.,  
Defendant(s).

Case #2:24-cv-00724-JAD-NJK

**VERIFIED PETITION FOR  
PERMISSION TO PRACTICE  
IN THIS CASE ONLY BY  
ATTORNEY NOT ADMITTED  
TO THE BAR OF THIS COURT  
AND DESIGNATION OF  
LOCAL COUNSEL**

FILING FEE IS \$250.00

[ECF No. 17]

Mark Bettilyon, Petitioner, respectfully represents to the Court:  
(name of petitioner)

1. That Petitioner is an attorney at law and a member of the law firm of  
Thorpe North & Western, LLP  
(firm name)

with offices at 175 S. Main St., Suite 900  
(street address)

Salt Lake City, Utah, 84111  
(city) (state) (zip code)

(801) 566-6633, mark.bettilyon@tnw.com  
(area code + telephone number) (Email address)

2. That Petitioner has been retained personally or as a member of the law firm by  
Lens.com, Inc. to provide legal representation in connection with  
[client(s)]  
the above-entitled case now pending before this Court.



6. That Petitioner has never been denied admission to the State Bar of Nevada. (Give particulars if ever denied admission):

None.

7. That Petitioner is a member of good standing in the following Bar Associations.

None.

8. Petitioner has filed application(s) to appear as counsel under Local Rule IA 11-2 (formerly LR IA 10-2) during the past three (3) years in the following matters: (State "none" if no applications.)

Date of Application	Cause	Title of Court Administrative Body or Arbitrator	Was Application Granted or Denied
none			

(If necessary, please attach a statement of additional applications)

9. Petitioner consents to the jurisdiction of the courts and disciplinary boards of the State of Nevada with respect to the law of this state governing the conduct of attorneys to the same extent as a member of the State Bar of Nevada.

10. Petitioner agrees to comply with the standards of professional conduct required of the members of the bar of this court.

11. Petitioner has disclosed in writing to the client that the applicant is not admitted to practice in this jurisdiction and that the client has consented to such representation.

That Petitioner respectfully prays that Petitioner be admitted to practice before this Court  
FOR THE PURPOSES OF THIS CASE ONLY.

STATE OF Utah }  
COUNTY OF Salt Lake }

[Signature]  
Petitioner's signature

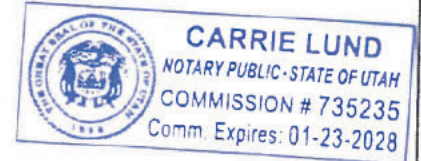
Mark Bettilyon, Petitioner, being first duly sworn, deposes and says:  
That the foregoing statements are true.

Subscribed and sworn to before me this

[Signature]  
Petitioner's signature

8 day of July, 2024.

[Signature]  
Notary Public or Clerk of Court



**DESIGNATION OF RESIDENT ATTORNEY ADMITTED TO  
THE BAR OF THIS COURT AND CONSENT THERETO.**

Pursuant to the requirements of the Local Rules of Practice for this Court, the Petitioner  
believes it to be in the best interests of the client(s) to designate Richard J. Pocker,  
(name of local counsel)  
Attorney at Law, member of the State of Nevada and previously admitted to practice before the  
above-entitled Court as associate resident counsel in this action. The address and email address of  
said designated Nevada counsel is:

300 South Fourth Street, Suite 800,  
(street address)  
Las Vegas, Nevada, 89101,  
(city) (state) (zip code)  
(702) 382-7300, rpocker@bsflp.com,  
(area code + telephone number) (Email address)



1 By this designation the petitioner and undersigned party(ies) agree that this designation constitutes  
2 agreement and authorization for the designated resident admitted counsel to sign stipulations  
3 binding on all of us.  
4

5 **APPOINTMENT OF DESIGNATED RESIDENT NEVADA COUNSEL**  
6

7 The undersigned party(ies) appoint(s) Richard J. Pocker as  
8 his/her/their Designated Resident Nevada Counsel in this case. (name of local counsel)

9  
10   
11 (party's signature)

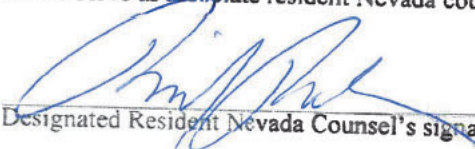
12 Cary Samourkachian, CEO of Lens.com, Inc.  
13 (type or print party name, title)

14 (party's signature)

15  
16 (type or print party name, title)

17 **CONSENT OF DESIGNEE**

18 The undersigned hereby consents to serve as associate resident Nevada counsel in this case.  
19

20   
21 Designated Resident Nevada Counsel's signature

22 SBN 3568

Bar number

rpocker@bsflp.com

Email address

23 APPROVED:

24 Dated: this 8th day of July, 2024.  
25

26   
27 UNITED STATES DISTRICT JUDGE  
28